



FOR IMMEDIATE RELEASE

CONTACT:

Kerry Carruthers (NAPEO)

202.297.8308; kcarruthers@napeo.org

Liz Pecora (Our Daily Bread)

239.259.5188 info@ourdailybreadfoodpantry.com

PEO Industry Trade Association Chooses Marco Island-Based Food Pantry as Charity Partner for Its “NAPEO Gives Back” Initiative

Group Hopes to Raise Tens of Thousands of Dollars for Our Daily Bread Food Pantry During its Annual Conference in September

Feb. 24, 2020, Alexandria, VA — The National Association of Professional Employer Organizations (NAPEO) has chosen Our Daily Bread Food Pantry as the charity its more than 1,000 attendees will support during the association’s 2020 Annual Conference & Marketplace in Marco Island, FL September 14-16.

The new partnership is part of the NAPEO Gives Back initiative, which was launched in 2019 to harness the “Power of Many” in the PEO industry and facilitate community involvement and charitable endeavors. One of the key parts of the initiative is give back to the cities that host NAPEO’s Annual Conference & Marketplace and other meetings by making an impactful contribution to a worthy local charity that will make a real difference for the host city.

Our Daily Bread Food Pantry started in 2016 and now serves more than 30,000 individuals annually, by gathering and distributing more than 330,000 pounds of food. Its base of operations is in Marco Island, FL, with various mobile pantry outreaches across Collier County, where one in eight adults and one in five children are food insecure.

“We started NAPEO Gives Back to leave the communities that host our conferences and meetings a little better off than they were before we arrived,” said Barron Guss, NAPEO’s former chair and the driving force behind the NAPEO Gives Back initiative. “We know the Our Daily Bread Food Pantry is making a meaningful difference in Marco Island and Collier County, and we hope to give their already strong efforts a boost by raising a significant amount of money during our conference in September.”

“We live in an area where 1 in 8 adults may not know where their next meal is coming from. And for children, that number rises to 1 in 5,” said Liz Pecora, vice president and director of communications for Our Daily Bread Food Pantry. “We are so excited about the NAPEO partnership, whose mission of giving back so closely aligns with our quest, Working to Wipe Out Hunger in our own community.”

In 2019, the first year of NAPEO Gives Back, the association raised more than \$52,000 for Anthropos Arts, an Austin-based charity that provides mentoring and musical instruction for low-income student. The money was raised through individual donations and the sale of raffle tickets and other items during the NAPEO conference. Similar efforts are planned in support of Our Daily Bread Food Pantry during the 2020 NAPEO Annual Conference & Marketplace, September 14-16 at the JW Marriott Marco Island.

About NAPEO

The National Association of Professional Employer Organizations (NAPEO) is The Voice of the PEO Industry™. NAPEO has some 250 PEO members that provide payroll, benefits, and other HR services to between 175,000 businesses employing 3.7 million people. An additional 200 companies that provide services to PEOs are associate members of NAPEO. For more information, please visit www.napeo.org.

About Our Daily Bread Food Pantry

Our Daily Bread Food Pantry started in 2016 with a bold mission: Working to Wipe Out Hunger. A 501(C)(3), the Pantry serves over 30,000 individuals annually, by gathering and distributing more than 330,000 pounds of food. This all volunteer organization has an all-woman leadership team assisted by a force of 500 operating a fixed base in Marco Island, FL and various mobile pantry outreaches across Collier County, FL where one in eight adults and one in five children are food insecure. Our Daily Bread Food Pantry exists to share the love of God by reducing hunger and building relationships in our community. If you would like to help or learn more, please call 239-259-5188 or visit www.ourdailybreadfoodpantry.com.